8th Annual Stand Up and Run
10k/5k Run or Walk to Benefit Survivors of Domestic Violence, Sexual Assault, and Human Trafficking
Saturday, October 13, 2018
Maidu Park, 1550 Maidu Dr., Roseville, CA 95661

My business would like to partner with Stand Up Placer as a Stand Up and Run sponsor

Business: _____________________________ Contact: _____________________________
Phone #: _____________________________ Email: _____________________________
Payment method: ___________ Credit Card Number: _____________________________
☐ Check (enclosed) Expiration Date: _____________________________ CCV#: _________
☐ Check (mailed) Billing Address: _____________________________
☐ Credit Card City/State: _____________________________ Zip: _________

Choose your sponsorship level:

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Elite Runner</th>
<th>Marathoner</th>
<th>Jogger</th>
<th>Walker</th>
<th>Stroller</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>☐</td>
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<td>☐</td>
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<tr>
<td>$2,500</td>
<td>☐</td>
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<tr>
<td>$1,000</td>
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<tr>
<td>$500</td>
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<tr>
<td>$250</td>
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</tbody>
</table>

Logo placement on runner’s bibs, registration forms, and “swag bags”

Logo on Facebook Event page

Complimentary Entries

Logo in email promotions to 4,000+ runners and 2,000+ Stand Up Placer supporters

Invitations to major donor events

Logo on event fliers in local businesses

Recognition in press releases, public services, social media, and other event promotions

Vendor booth and your company provided banner at finish line

Logo Placement on Run t-shirt

Recognition in Stand Up Placer newsletter

Please email a high-resolution company logo to jenny@standupplacer.org for inclusion in event marketing.
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Stand Up Placer is a 501c3 nonprofit agency dedicated to the mission “Saving lives by empowering survivors and educating communities to stand up to domestic violence, sexual assault, and human trafficking”.

Established in 1978 as a rape crisis hotline and domestic violence shelter, Stand Up Placer has been serving Placer County for 40 years. In the past two years, our services to survivors of domestic violence, sexual assault, and human trafficking have more than tripled. We have served twice as many survivors of human trafficking in 2018 than the same time in 2017. Violence has escalated at epidemic rates both in numbers of victims and in the level of trauma, each victim has experienced.

Our 55-bed Safe House provides an emergency shelter for those fleeing life threatening situations. A confidential 24/7 crisis line provides round the clock support to those seeking assistance. As the Rape Crisis Center for Placer County, we are members of the Sexual Assault Response Team (SART) and provide support and advocacy to survivors of sexual assault, domestic violence, and human trafficking. With therapy services, support groups, legal advocacy services, skills training, a drop-in center and a rapid re-housing program, we provide a comprehensive suite of services to help survivors heal and build healthy new lives.

### Domestic Violence and Sexual Assault Statistics

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crisis Line calls</td>
<td>3,500+ annually at Stand Up Placer</td>
</tr>
<tr>
<td>Safe Bed Nights</td>
<td>35,000+ annually, Stand Up Placer residential programs</td>
</tr>
<tr>
<td>U.S. women</td>
<td>1 in 3 will experience physical intimate partner violence</td>
</tr>
<tr>
<td>U.S. men</td>
<td>1 in 4 will experience physical intimate partner violence</td>
</tr>
<tr>
<td>Women and men</td>
<td>1 in 5 will experience RAPE annually</td>
</tr>
</tbody>
</table>

### Why Sponsor?

- Associate yourself with an agency that saves lives, empowers survivors and is helping to build a more educated and responsible community for your family, friends, neighbors and colleagues.
- Provide much needed funds to support flexibility in meeting the ever-changing demands of survivors and reducing uncertainty of programs at risk.
- Promote your business in places and situations that provides exposure to hundreds of potential customers and supporters.
- Media exposure and community involvement
- Local action on critical national issues is good for building awareness and shows the community you care.
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Please submit Table Vendor Commitment Form by Friday, September 28th
Email to: jenny@standupplacer.org
Fax to: 530-889-8497

Table Vendor Commitment Form

Stand Up Placer's 8th annual Stand Up and Run 5K & 10K fun run/walk is a fundraising event to kick-off October's Domestic Violence Awareness Month in Placer County and support for survivors.

We expect over 350 runners this year including families, corporate teams, and individuals. Participants will have an opportunity to browse tables prior to the run, during registration, and directly after the run while hanging out with their friends, family, and colleagues waiting for race results. We want a healthy mix of merchandisers, food and beverage, entertainment, and information tables.

What are you waiting for? Can we count on you? Reserve your table today!! We hope to see you there!

When: Saturday, October 13th
Where: Maidu Park, Roseville, CA
Vendor check-in: 7:00 a.m.  Runner Registration: 7:30 a.m.  Race Starts: 9:00 a.m.

Organization Name: ________________________________________________________________
Contact Name: _________________________________________________________________
Phone: ______________________ Email: ____________________________________________
Purpose type: □ informational  □ sales  □ samples or “give-aways”  □ Media  □ FUN!
Product Description: ____________________________________________________________
____________________________________________________________________________
____________________________________________________________________________
Cost: $50 per table; $25 for non-profits

You are welcome to donate via our website or at the event with check, cash, or credit card.
https://standupplacer.networkforgood.com

Vendors are asked to bring their own tables, chairs, and pop-up tents. If you have questions please contact Jenny, at 530.823.6224 or email jenny@standupplacer.org